PRACTICUM WORK EXPERIENCE

The Design Action Program facilitates opportunities for RMIT Industrial Design students and recent graduates to work together with host organisations for mutual benefit. It integrates work experience into the Bachelor of Design degree program, and fosters internship opportunities for graduates.

Design activity undertaken in the program can occur flexibly, allowing students and recent graduates the opportunity to work with a range of host organisations in business, educational, community and government settings, on real world issues with outcomes that matter.

Elizabeth Bott with Eco Innovators, 2013

Elizabeth Bott graduated from Industrial Design in 2013. During his studies he completed a placement at Bless Designs (www.blessdesigns.com.au), a boutique design agency specialising in identity designs, print designs, web designs and signage solutions.

Glen Tay graduated from Industrial Design in 2013. During his studies he completed a placement at Bless Designs (www.blessdesigns.com.au), a boutique design agency specialising in identity designs, print designs, web designs and signage solutions.

Darion Teoh
Director, Bless Designs

Glen was involved in branding, graphic design and signage illustration, and production projects. It was invaluable to have his industrial design skills in producing 3D technical diagrams and illustration for our signage projects. He is a hardworking individual with great attention to detail. His strong ability in vehicle design and 3D conceptual illustration was evident throughout all his work. Glen worked well as an individual as well as in a team environment and always has great ideas when it comes to brainstorming sessions. He was always keen to learn and took great urgency in meeting project deadlines.

Glen Tay

From the very first day I was thrust into ongoing projects, including proposing concepts for a logo, developing diagram illustrations for a medical booklet and proposing a new display case for a medical product. All projects were executed using my skills and experience in sketching and illustrations, as well as 2D and 3D CAD.

I was also tasked with handling all signage projects. Each day I was briefed about the requirements and required to complete the work by the end of the day. Besides learning how to prepare the artwork/files for production, in line with the agency’s ‘concept to execution’ policy, I also learned how to make and install the signage. This gave me the opportunity to operate a range of equipment such as a vinyl cutter, laser cutter, large format printer and a cherry picker.

My experience at Bless Designs opened up my perspective of a design agency in Australia. Despite being a small outfit, the agency competes effectively because every member of the team multi-tasks; they not only design but are also very hands on through the whole process. Such passion and commitment to their work inspires me to continually improve my skills and learn new ones to augment my profession as an industrial designer.