PRACTICUM
WORK EXPERIENCE

The Design Action Program facilitates opportunities for RMIT Industrial Design students and recent graduates to work together with host organisations for mutual benefit. It integrates work experience into the Bachelor of Design degree program, and fosters internship opportunities for graduates.

Design activity undertaken in the program can occur flexibly, allowing students and recent graduates the opportunity to work with a range of host organisations in business, educational, community and government settings, on real world issues with outcomes that matter.

www.dap.rmit.edu.au
Mick Douglas: DAPcoordinator@rmit.edu.au

Elizabeth Bott
I was responsible for developing an interactive e-book based on the existing educational material for sustainable design that Eco-Innovators had developed.

The experience you gain from being in a design role puts everything you learn in your degree into perspective. My capabilities in Adobe suite software and my strong visualisation and research skills were put to good use to organise the existing information and identify content gaps for product development. I contributed concept designs, layout and navigation mapping, and developed creative solutions for the e-book, bringing all aspects together.

Working on each stage of the project really extended my skill base, particularly in exploring ways in which to organise and curate information to increase the user experience through digital design; and although I considered myself to have strong visualisation skills, I gained a lot more experience through this project.

This industry experience gave me an understanding of the workings of an independent design studio and first-hand experience of how Eco Innovators seek out and actualise new projects. Overall this experience has not only given me an understanding of service system design - a design field I never really knew existed - but has also shown me that I have a strong interest in this area.

Leyla Acaroglu
Director, Eco Innovators

Lizzie was actively involved in the design and development of an interactive e-book on sustainability in design. Her main responsibility was to assist with the reiteration of several years of work into a new interactive format within the confines of PDF. We explored different methods of information design and she worked on ideation and graphic design.

Lizzie developed her graphic design skills, which required several levels of iteration and feedback, which she was very responsive to. She adapts her skills based on new knowledge and I find her willingness to learn an asset to her.

Elizabeth Bott

Elizabeth Bott’s work experience with Eco Innovators began in July 2013 and continued across the year, her third year of her Industrial Design course. Eco Innovators (www.ecoinnovators.com.au) is a design studio committed to developing innovative sustainability projects and strategies, which combine design thinking with best practice scientific methodologies.

Elizabeth Bott with Eco Innovators, 2013

Elizabeth Bott