Lucy Fraser graduated in Industrial Design in 2012. During her studies she completed two placements within social design organisations – one at TACSI (The Australian Centre for Social Innovation), and the other at CoDesign Studio. TACSI (www.tacsi.org.au) was founded to develop new solutions to Australia’s social challenges and is committed to strengthening the social innovation and co-design communities. CoDesign Studio (www.codesignstudio.com.au) is a social enterprise that works with communities to design and implement neighbourhood improvement projects.

Lucy’s Placement Story

Ella Sayers and I worked at TACSI for two days with the Radical Redesign team. While we focused specifically on producing an educational pamphlet, we were shown the project in detail and sat in on all meetings and discussions.

I worked at the CoDesign Studio for one day a week over six months, as part of a team of volunteers that was supervised by one of the core staff. Working with the client and members of their community, this team was responsible for the entire project design, from concept to construction. I learnt much about working in a team, about how hard communication is with multiple clients, and about how to keep multiple stakeholders happy.

Both of my placements showed me that social and sustainable design, although not yet mainstream, is something others value.

The Industrial Design course taught me flexibility, which served me well during my placements, and the placements left me more prepared for the fast and iterative process of design in action – it’s quick and dirty, rather than slow and steady.

“My placements showed me that social and sustainable design is something others value.”

Hugh Adamson
CoDesign Studio Architect
& founding member

Chris Vanstone
TACSI

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magna aliquam quaerat voluptatem. Neque porro quisquam est, qui.